



ALISA PROMO VIDEO REQUEST:

Here is the info Alisa would need to video record a 30 second promo video for your upcoming event.

First, we need the deadline when you need the video to best utilize it for promoting your event. Also, be sure to include specifics on pronunciation if anything is a little bit unusual. Alisa does reserve the right to alter the script if needed.

Secondly, the Promo video should include Who, What, When, and Where.

Feel free to create your own wording, but here are a couple of ideas for the script/wording for the 30 second promo video:

#1: "Hey SMCC women! I'm Alisa Childers and I'm really looking forward to being with you in [CITY] for your Women's Weekend [DATES]. We will be learning about [insert topic/theme]. I hope you can join us! Check out the "upcoming events" on the website or the app to register for the [EVENT NAME].

#2: Hello [City]! I'm Alisa Childers and I'm excited to be joining you for the [Event Name] [Dates] at [Location]. 1 Peter 3:15 says always be prepared to make a defense to anyone who asks you for a reason for the hope that is in you. [This was for a conference named DEFENDER] And that's what the DEFENDER conference is all about--equipping you to be women (people) who know the truth, live the truth, and defend the truth. Let's be women (people) who know what we believe and why. Let's be women (people) who are prepared to tell others about the hope that is in us. I hope to see you there!